

University of Pretoria Yearbook 2021

Small business management 701 (ENP 701)

Qualification Postgraduate

Faculty [Faculty of Economic and Management Sciences](#)

Module credits 30.00

NQF Level 08

Programmes [PGDip Entrepreneurship](#)

Prerequisites No prerequisites.

Language of tuition Module is presented in English

Department Business Management

Period of presentation Semester 2

Module content

Understanding and applying the principles of the functional areas of business management within the context of the small business venture. A contextualised focus will be placed on supply chain, marketing human resources and financial management.

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